To apply for a GPE Fellow position: Submit an updated resume and cover letter to <u>gsasprofessionaldevelopment@yale.edu</u> with the subject header "[Name of Fellow position]" by Sunday, July. 14 at 11:59 p.m.

Strategic Communications Fellow - Whitney Humanities Center

Mentor: Megan O'Donnell, Associate Communications Officer, Whitney Humanities Center

Fellow Title: Strategic Communications Fellow

Organization Name: Whitney Humanities Center

Organization Website: https://whc.yale.edu

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Organization Description:

Located at the heart of the Humanities Quadrangle, the Whitney Humanities Center (WHC) is an interdisciplinary hub connecting scholars, students, and ideas in the humanities. The WHC facilitates innovative research and scholarly exchange across fields, particularly supporting activities that transcend departmental boundaries.

GPE Fellow Responsibilities:

The Strategic Communications Fellows will have the opportunity to use their humanities experience and expertise to promote a diverse range of humanities events and projects, build community across disciplines, and create engaging, dynamic content for various audiences. The fellows will participate in collaborative work sessions with two other GPE Fellows, the associate communications officer, and occasionally the deputy director. Along with collaborating on communications initiatives, the fellows will meet with WHC leadership and staff to learn more about their unique career paths and what prepared them for their current positions. At the start of the semester, the fellows will work with the associate communications officer and deputy director on creating a professional development plan tailored to the goals and skills of each Fellow.

Depending on the fellows' interests and expertise, fellows may:

- Interview faculty authors about their recent books for the new series From Our Bookshelf, published on the Whitney Humanities Center website.
- Design slides for the Humanities Faculty Bookshelf, a virtual exhibit displayed on the monitors in the Humanities Quadrangle.

- Research and write brief news stories about the WHC and the humanities at Yale for the website. Strategize with the associate communications officer and deputy director on audience growth. Manage the WHC's Yale Connect page.
- Collaborate with the associate communications officer on video production and other multimedia projects that highlight innovative research in the humanities at Yale.
- Offer logistical support for planning and implementing humanities events.
- Promote these events on campus and digitally.
- Regularly attend lectures and workshops hosted by the WHC to stay up to date on humanities research trends and to occasionally assist with hosting responsibilities.

Desired GPE Fellow Qualifications:

We encourage Ph.D. students in the humanities and related fields who have a serious interest in creating community across disciplines to apply. Ideal candidates will be eager to write for a general audience, able to reach out effectively to other graduate students across the humanities, and creative thinkers who look at problems and situations from a fresh perspective. Experience with or interest in content creation and multimedia storytelling is preferred.

GPE Fellow Learning Objectives:

The Strategic Communications Fellows at the WHC will develop a deeper understanding of current trends across humanities scholarship—both at Yale and beyond—as they learn about the various processes, challenges, and constituents involved in designing and implementing interdisciplinary humanities programs within a university. In this role, fellows will gain experience collaborating with academic administrators, faculty, graduate students, and other institutional stakeholders. Further, fellows will acquire and hone the skills needed to write public-facing articles on topics of broad interest in the humanities by interviewing scholars. identifying newsworthy stories, translating academic jargon for general audiences, and performing other, related tasks. Fellows will have the opportunity to think creatively and collaboratively and to write succinctly and with clarity, paying keen attention to audience. Depending on their interest and aptitudes, fellows may become proficient in a range of applications: Adobe Creative Suite (InDesign, Premiere Pro, Photoshop, After Effects), Yale Connect, and Microsoft Teams. The fellows will have the opportunity to work closely with the deputy director and associate communications officer-both of whom have doctorate degrees in the humanities-to learn about their career paths and the experiences that prepared them for their current positions.

Number of Available Positions:

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