

To apply for a GPE Fellow position: Submit an updated resume and cover letter to [gsasprofessionaldevelopment@yale.edu](mailto:gsasprofessionaldevelopment@yale.edu) with the subject header “[Name of Fellow position]” by Sunday, July 14 at 11:59 p.m.

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## **Digital Storytelling Fellow - Yale Graduate School of Arts and Sciences Dean’s Office**

**Mentor: Debby Jagielow, Associate Director of Alum Engagement**

The Digital Storytelling Fellow at the Yale Graduate School plays a pivotal role in cultivating and maintaining strong connections between the school and its alum community. This position involves creating engaging digital content, sharing compelling alum and student stories, and fostering meaningful interactions with graduates of the school.

### **Fellow Responsibilities:**

- Collaborate closely with the Associate Director of Alum Engagement to develop and implement an inaugural communication strategy aimed at engaging and informing alums.
- Generate innovative ideas and create/curate digital content for various communication channels, including social media, newsletters, and the school's website.
- Identify and tell compelling stories that showcase the diverse achievements and experiences of Yale Graduate School alums and students.
- Conduct research on alum demographics, interests, and preferences to inform communication strategies.
- Capture important moments and events within the Yale Graduate School community, translating them into engaging social media content.

### **Desired Qualifications:**

- Excellent written and oral communication skills, with a keen attention to detail.
- Ability to work independently and take initiative, while also collaborating effectively within a team.
- Experience in digital content creation, social media management, and/or storytelling.
- Passion for higher education and an interest in fostering connections within the Yale Graduate School alum community.

This position offers a unique opportunity to contribute to the vibrant and dynamic alum network of the Yale Graduate School while gaining valuable experience in communications, alum relations, and higher education administration. Join us in celebrating the achievements and contributions of our alums and students as we continue to build a strong and connected community.