

To apply for a GPE Fellow position: Submit an updated resume and cover letter to gsasprofessionaldevelopment@yale.edu with the subject header “[Name of Fellow position]” by June 25 at 11:59 p.m.

Digital Storytelling Fellow —GSAS Development and Alumni Office

Mentor: Debby Van Lenten, Associate Director of Alumni Engagement, GSAS Development and Alumni Office

Fellow Title: Digital Storytelling Fellow —GSAS Development and Alumni Office

Organization Name: GSAS Development and Alumni Office

Organization Website: <https://gsas.yale.edu/alumni>

Organization Description:

We are responsible for planning and executing programs that engage current students and alumni in connection to one another and Yale.

GPE Fellow Responsibilities:

- Collaborate closely with the Associate Director of Alum Engagement to develop and implement an inaugural communication strategy aimed at engaging and informing alums.
- Generate innovative ideas and create/curate digital content for various communication channels, including social media, newsletters, and the school's website.
- Identify and tell compelling stories that showcase the diverse achievements and experiences of Yale Graduate School alums and students.
- Conduct research on alum demographics, interests, and preferences to inform communication strategies.
- Capture important moments and events within the Yale Graduate School community, translating them into engaging social media content.
- Interview GSAS alums in person or via zoom, prepare videos for posting to GSAS website or social media.

Desired GPE Fellow Qualifications:

- Excellent written and oral communication skills, with a keen attention to detail.
- Ability to work independently and take initiative, while also collaborating effectively within a team.

- Experience in digital content creation, social media management, and/or storytelling. Video editing skills or willingness to learn a plus.
- Passion for higher education and an interest in fostering connections within the Yale Graduate School alum community.

GPE Fellow Learning Objectives:

This position offers a unique opportunity to contribute to the vibrant and dynamic alum network of the Yale Graduate School while gaining valuable experience in communications, alum relations, and higher education administration. Join us in celebrating the achievements and contributions of our alums and students as we continue to build a strong and connected community.

Number of Available Positions: 1