

To apply for a GPE Fellow position: Submit an updated resume and cover letter to [gsasprofessionaldevelopment@yale.edu](mailto:gsasprofessionaldevelopment@yale.edu) with the subject header “[Name of Fellow position]” by June 25 at 11:59 p.m.

---

## **Creative Communications and Outreach Fellow—Tsai Center for Innovative Thinking at Yale**

**Mentor:** Rochelle Goodwin, Director, Communications and Marketing , Tsai Center for Innovative Thinking at Yale

**Fellow Title:** Creative Communications and Outreach Fellow—Tsai Center for Innovative Thinking at Yale

**Organization Name:** Tsai Center for Innovative Thinking at Yale

**Organization Website:** <https://city.yale.edu>

### **Organization Description:**

Here at the Tsai Center for Innovative Thinking at Yale (Tsai CITY), our mission is to inspire students from diverse backgrounds and disciplines to seek innovative ways to solve real-world problems. Launched in 2017, Tsai CITY serves students from across Yale’s campus through programs, funding, and mentoring. We’re building a new kind of innovation center, one rooted in inclusivity: here, students from all backgrounds tackle issues like climate change and civic engagement, develop creative projects from documentary films to digital platforms, and launch high-growth ventures and movements.

Across all of our offerings, we strive to foster four core outcomes for Yale and its students:

interdisciplinary collaboration  
inclusivity across all dimensions of diversity  
skills and practices of effective action  
resilience

### **GPE Fellow Responsibilities:**

#### **Overview**

The Tsai Center for Innovative Thinking at Yale (Tsai CITY) supports students from diverse backgrounds and disciplines as they explore innovative ways to address real-world problems. As a GPE fellow, you will contribute to elevating Tsai CITY’s communications strategy by helping share student stories, promoting key programs, and amplifying outreach.

### Fellowship Responsibilities

Under the mentorship of the Director of Communications and Marketing, you will:

Develop and edit content for the Tsai CITY newsletter and website

Create and edit outreach materials, especially those tailored for graduate and professional student audiences

Assist in identifying content opportunities and other strategic communications initiatives

Support event communications and promotional campaigns as needed

### **Desired GPE Fellow Qualifications:**

The ideal candidate will have excellent writing and editing skills, strong organizational abilities, and a keen attention to detail. They should have an interest in innovation, social impact, or student engagement, and be comfortable working both independently and collaboratively on communications projects. A background or curiosity in outreach and basic design—particularly using tools like Canva—is a plus. The fellow should be proactive, deadline-conscious, and able to take initiative in identifying and pursuing storytelling and engagement opportunities.

### **GPE Fellow Learning Objectives:**

This fellowship offers the opportunity to gain hands-on experience in a fast-paced, mission-driven communications environment. The fellow will develop skills in writing, editing, and content strategy while learning about the innovation ecosystem within higher education. They will also collaborate closely with a dynamic and creative team, gaining insight into how storytelling and outreach contribute to student engagement and program visibility.

### **Number of Available Positions: 1**