

To apply for a GPE Fellow position: Submit an updated resume and cover letter to [gsasprofessionaldevelopment@yale.edu](mailto:gsasprofessionaldevelopment@yale.edu) with the subject header “[Name of Fellow position]” by Dec. 3 at 11:59 p.m.

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## **Impact Measurement Strategy Fellow - Tsai Center for Innovative Thinking at Yale (Tsai CITY)**

**Mentor:** Clare Leinweber, Executive Director, Tsai Center for Innovative Thinking at Yale (Tsai CITY)

**Fellow Title:** Impact Measurement Strategy Fellow

**Organization Name:**

Tsai Center for Innovative Thinking at Yale (Tsai CITY)

**Organization Website:**

<https://city.yale.edu/>

**Organization Description:**

Tsai CITY's mission is to inspire students from diverse backgrounds and disciplines to seek innovative ways to solve real-world problems. To that end we offer a diverse array of resources (programming, mentorship, funding and community) across 5 innovation pathways: explorer, entrepreneur, intrapreneur, creative, and civic innovator. We meet students where they are in their innovation journeys to help them learn in ways that are most meaningful to them.

**GPE Fellow Responsibilities:**

Tsai CITY is in a unique position of both fostering entrepreneurship (as defined as new venture creation) as part of a larger mission to provide experiential innovation education to Yale students. We are often asked to produce impact measures that parallel that of the VC industry (e.g., total capital raised, number of companies launched, number of founders supported, etc.). While these have some meaning, they are only a thin slice of Tsai CITY's activities and impact. The GPE Fellow will work with the executive director on a semester-long project to explore what the most accurate impact measures should be for a center like ours where the primary goals are educational.

**Desired GPE Fellow Qualifications:**

Experience working on an impact measurement strategy, starting from mission and vision, as well as utilizing existing data, to formulate a set of longer term impact measures that are internally consistent, are easy to communicate to a variety of stakeholders, and which lend themselves to systematic and robust measurement over time.

**GPE Fellow Learning Objectives:**

- Insight into the world of university innovation centers, and how they are and are not like the rest of the broader innovation and entrepreneurship ecosystem.
- Insight into how to design impact measures that are tightly tied to an organization's mission; that is, driven from the inside out and not from the outside in.
- Potential opportunity to engage with Yale EVAL (<https://medicine.yale.edu/psychiatry/consultationcenter/eval/>), who we hope to enlist as part of this project.

**Number of Available Positions:**

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