To apply for a GPE Fellow position: Submit an updated resume and cover letter to gsasprofessionaldevelopment@yale.edu with the subject header “[Name of Fellow position]”. Applications will be accepted on a rolling basis.

Graduate Fellow of Alumni Volunteer Engagement - Yale Alumni Association - Yale Day of Service Program

Mentor: Mara Balk, Associate Director for Volunteer Engagement, Yale Alumni Association - Yale Day of Service Program

Fellow Title: Graduate Fellow of Alumni Volunteer Engagement

Organization Name:
Yale Alumni Association - Yale Day of Service Program

Organization Website:
alumni.yale.edu/dayofservice

Organization Description:
Yale Day of Service is the university’s annual celebration of service, with Yalies banding together each year to give back to their local communities. In all, alumni and staff communities host 100-200 service projects each year.

GPE Fellow Responsibilities:
Yale Day of Service is continuing to build its strategic and user experience infrastructure as the program recovers from low participation during the pandemic. The Graduate Fellow will contribute to the following activities during the high traffic spring season, which includes service programs beginning as early as February and running through June, 2024 with the “official Day of service set for May 11.

*Reviewing participant data and feedback from prior years to identify needs and strategies for both recruiting new volunteers and delivering a streamlined participant experience.
*Researching best practices in volunteer leader management to enhance the engagement of current and potential Day of Service directors. Proposing marketing and communications strategies as a result of the research.
*Assisting in launch of new software platform for program execution.
*Analyzing targeted alumni database records to identify potential candidates for service participation outreach.
*Assisting with collection and analysis of post-event feedback data. Developing thematic considerations for future program implementations.

Desired GPE Fellow Qualifications:
Strategically minded with penchant for qualitative research methods. Working knowledge of Qualtrics, event software platforms, and program evaluation practices. Attentive to detail and organized work strategy. Excitement for service-leadership and community-based volunteerism.
GPE Fellow Learning Objectives:
Increased working knowledge of strategic development tactics and industry standards for engaging community-based volunteers. Advanced skills with qualitative data analysis, survey and event software, and volunteer engagement strategies. Measurable effectiveness of implementing strategies related to marketing and communications as well as volunteer recruitment.

Number of Available Positions:
1