

To apply for a GPE Fellow position: Submit an updated resume and cover letter to gsasprofessionaldevelopment@yale.edu with the subject header “[Name of Fellow position]” by Monday, December 2 at 11:59 p.m.

Engagement and Communication Fellow—Yale Center for Language Study

Mentor: Fernando Rubio, Director, Yale Center for Language Study

Fellow Title: Engagement and Communication Fellow—Yale Center for Language Study

Organization Name: Yale Center for Language Study

Organization Website: <https://cls.yale.edu/>

Organization Description:

The Yale Center for Language Study supports and promotes the study of language and culture by fostering a community of practice for language instructors and teaching fellows and by offering diverse language programs across the university. The CLS is committed to innovation and excellence in language education, informed by current research, and to lifelong learning, both inside and beyond the classroom.

GPE Fellow Responsibilities:

- Develop and execute the CLS online engagement strategy.
- Present strategy, content ideas, and performance reviews to the office.
- Contribute ideas for engaging and innovative content and experiences.
- Create, schedule, and publish content across various platforms.
- Support additional marketing and outreach initiatives as needed.

Desired GPE Fellow Qualifications:

The ideal candidate will have a passion for languages and cultures, with a strong commitment to promoting language instruction on campus and beyond. The Fellow should excel in strategic planning, analysis, and online engagement, while also demonstrating strong writing and project management skills. Expertise in curating compelling content and designing special projects to raise awareness of the CLS and its programs is essential. This role also requires excellent communication skills and the ability to collaborate effectively in a dynamic, flexible environment.

GPE Fellow Learning Objectives:

The Engagement and Communication will have the opportunity to spearhead a new engagement initiative at the CLS. They will learn how to develop and execute comprehensive strategies aimed at enhancing online presence and engagement. This position will also allow for the strengthening of writing skills through the crafting of compelling and engaging copy for various communication channels. Fellows will learn best practices for engaging with an academic community online, fostering interactions, and building a supportive and active social media following. This role will cultivate creative thinking and innovative approaches to online engagement and communication. Fellows will deepen their understanding and appreciation for language and cultural studies, integrating this passion into their communication efforts to effectively promote the Center's mission and programs.

Number of Available Positions: 1