

To apply for a GPE Fellow position: Submit an updated resume and cover letter to gsasprofessionaldevelopment@yale.edu with the subject header “[Name of Fellow position]” by July 7, 2023.

GPE Fellow in Storytelling and Media Relations at [Yale’s Office of Public Affairs & Communications \(OPAC\)](#)

Graduate Professional Experience Host Office Description

Yale’s Office of Public Affairs & Communications (OPAC) is the central administrative unit responsible for producing, coordinating, and broadcasting news about Yale. Working in partnership with smaller school- and unit-based communications teams around campus, OPAC safeguards and advances the university’s reputation as a global leader in higher education and research, and generally brings Yale to life for mass audiences through Yale-controlled and commercial media.

Host Mentors

Eric Gershon
Editorial Director
eric.gershon@yale.edu

Karen Peart
Director of Media Relations and University Spokeswoman
karen.peart@yale.edu

Andrea Peed
Associate Managing Editor
andrea.peed@yale.edu

Graduate Professional Experience Fellow Responsibilities

The fellow will be involved in many aspects of OPAC’s mission, with an emphasis on producing news and feature stories about academic research and the campus community for our marquee storytelling platforms, Yale News (website), Yale Today (e-newsletter), and Yale’s central social media accounts, and supporting the director of media relations in preparing and coordinating responses to news media inquiries. Work may also include generating ideas for news items and feature stories that colleagues and freelancers can pursue; drafting social media posts; and researching and drafting media advisories and press releases. The fellow, who will report jointly to the editorial director and the director for university media relations, may also have the opportunity to participate in and learn aspects of video conception and production.

Graduate Professional Experience Learning Objectives and Opportunities

This is an especially good opportunity for applicants with an interest in storytelling and mass media, whether for journalism, public relations, marketing, or some other field that places a premium on clear, compelling, accessible communication. Fellows will have ample opportunity to practice several forms of writing intended for mass lay audiences, and will gain insights into working with the professional news media. The fellowship also offers exposure to the full breadth and complexity of a major research university.

Desired Qualifications

Clean, clear writing style

Comfort with deadlines

Ability to manage multiple projects amid competing priorities

Interest in news and current events

Ability to work both independently and collaboratively

Discretion

Duration of position

Fall 2023